

# BLESS YOUR HEART & HOME





# doorframes

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*By Jennifer Webb*

## HOW DO YOU FEEL WHEN YOU WALK INTO YOUR HOME? YOUR HOME IS YOUR SANCTUARY, YOUR PLACE OF REST.

This place that is uniquely yours holds many of your most treasured memories. You instantly feel relaxed and cozy, knowing that here you can put away the stress of the world and simply relax.

### *What if walking into a store felt more like walking into a home?*

That's what it feels like when you step into Doorframes on the corner of Spring and Arch in historic downtown Searcy. The store greets you with instant coziness. Inside, you will find the smiles of Terri and Anna waiting to greet you with a cup of Alley Cat tea.

Doorframes is a fulfillment of a lifelong dream for owner Terri Camp. She has a degree in fashion merchandising and business management, which she used in her work for Dillards, and other local retailers. She dreamed of her own store while she went into other people's homes and helped them re-arrange furniture, place seasonal decor, and stencil scriptures on a wall or around a doorframe.

*She patiently waited on God's timing, and in 2019 it was right.*

The Camps, Eric and Terri, bought the building in July 2019 and the remodel was done in December. She started stocking as Think Idea Studio created the perfect logo and helped with social media, marketing, and webpage set up. Terri and her friend, Madison Richardson, officially opened their doors on February 3, 2020.

**"DOORFRAMES ARE THE FOUNDATIONS TO THE ENTRANCES OF OUR HOMES - THE LITERAL PASSAGEWAYS INTO WHERE WE NURTURE OUR FAMILIES AND SERVE OUR FRIENDS AND GUESTS."**

**- DOORFRAMES WEBSITE**

Terri had a dream of a retail store that would bless people both when they and others entered their homes. She hopes to inspire people to transform their homes into a place that they love, and where others feel welcome, nurtured, and blessed.

The name is inspired by the scripture in Deuteronomy 6:9 where it talks about the Children of Israel putting the words of the Lord upon their door frames.

Doorframes specializes in high-quality items to bless your heart and home. The two things they focus on are helping you make your home a haven and building relationships.

**"IT'S BEEN MUCH MORE FUN THAN I EVER THOUGHT IT WOULD BE. I WALK IN EVERY MORNING AND SAY 'THANK YOU LORD FOR THIS PLACE!'"**

**- TERRI CAMP, OWNER DOORFRAMES**

Sometimes people come in and chat as they browse. When Madison decided to stay home with her baby, Terri's daughter, Anna stepped in to fill the gap at the store. They love getting to know their customers, and are passionate about helping them find the perfect piece to compliment their home.

They have many faith-based items, as well as unique decor for all areas of your home. They carry lines of unique baby items, greeting cards, candles, gourmet foods, handbags, pajamas, paper products, seasonal decor, silverware pouches, tea towels, skincare items, cowhide rugs, kids items, jewelry, Searcy, AR decor, and toys designed to stimulate the imagination.

Alley Cat Tea is one of the things you can find only at Doorframes. It's the tea that you will be offered when you come in. Terri first had it at a friend's house and she knew she had to include it when





she opened her store. It has a unique combination of not only tea but also pineapple, lemon and orange juices. It can be sipped hot or cold, or even put into smoothies.

Hymn tea towels go along perfectly with tea. These are sourced from Little Things Studio out of Nashville. These adorable tea towels have the words of old hymns printed on them, and are a perfect reminder when your heart needs uplifting.

Eleven Point Candles from Walnut Ridge are a new item. These great smelling candles will fill your home with fragrance. Other Arkansas products include Arkansalsa from northwest Arkansas, and toffee from Lambrecht Gourmet out of Heber Springs.

They also carry unique items for kids. Maileg out of Denmark supplies beautiful playsets with a house, rabbits, mice, and all the things the animals need to keep their house. The toys are specifically designed to foster imagination and creativity and to withstand the test of time. These are toys that your children can pass down to their children.

**“YOU DON’T HAVE TO SPEND A LOT OF MONEY FOR YOUR HOME TO BE BEAUTIFUL.”**

**- TERRI CAMP, OWNER, DOORFRAMES**

The unique items are designed to fit any budget. For an added personal touch they also offer complimentary gift wrap. Each gift wrapped item comes with a key attached. Be sure to check out their Facebook page for promotions that say “Calling all Keys.” You might win a discount or a gift certificate! As an added bonus - kids love to play with the keys as well. Just imagine what it might unlock!

Your home is special. It’s a place for you to make into your refuge, your style, and where you and your family feel comfortable. It’s where you make great memories, share your love, and the love of Jesus. Stop into Doorframes and let Terri and Anna help you bless your heart and home. ■

*You can also shop online at [shopdoorframes.com](https://www.shopdoorframes.com) and follow them on Facebook and Instagram:*

 <https://www.instagram.com/doorframesheartandhome>

 <https://www.facebook.com/doorframesheartandhome>



**JENNIFER WEBB** is the author of *“Self-Discipline in 6 Weeks: How to Set Goals with Soul and Make Your Habits Work for You”* and *“The Pearl Perspective: How Changing Your Perspective Can Change Your Life.”* She founded the personal development blog [contentmentquesting.com](https://contentmentquesting.com) where she’s committed to helping people find the joy in their lives.





  
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