

Inspiring Entrepreneurs



Bring PARADISE Home

Integrity Pool Service, LLC

Making Dreams Come True!

By Jennifer Webb

JEREMY, a Canadian native and proud American citizen, was far from home, but one glance over at Tammara (Tam), his new wife, told him he was right where he needed to be.

All the love in the world didn't change the fact that he needed a job. He had grown up on a farm in Alberta, Canada. Although he holds a degree in agriculture, the agricultural environment in the south is far different than in Canada. With that change came the search for a new calling, purpose, and career. Jeremy was good at fixing things, building things, and generally working with his hands. He was quick to learn and could visualize things easily.

He found work in the pool industry. What better way to cool off in the unspeakable Arkansas summer humidity? It suited his skill set, and he learned a great deal as he worked. He saw industry standards, and the more he learned, the more he thought he could improve quality if he had his own company.

That's how Integrity Pool Service got started. Jeremy and Tammara Ford set out to start a company that stood behind their work. Their goal was to bring clients' backyard in-ground pool dreams to life. They wanted a company founded on honesty, treating people right, and providing the best product with the best customer service.

"It's one of those things where you see a need in the community that aligns with your dream, and you run to see if you can catch it. The community responded! We have the BEST customer base!"

***- Jeremy and Tammara Ford,
Owners, Integrity Pool Service***

Short of weekly pool cleanings, they do everything you can think of associated with pool construction and maintenance - custom designs and builds, liner changes, pump repairs, along with pool openings and closings.

Their dedication has brought them multiple "Reader's Choice" Awards and many happy customers—in Searcy and all over White County.

In their personal lives, they started out living in a house in town (with a pool in the backyard, of course). But in 2019, they bought

property in Center Hill. It was an approximately 40-acre farm that had been untouched for 20 years.

They set to work on weekends and in their spare time, trying to clear the land to build their dream farm. After Tammara's youngest daughter moved out to go to the University of Arkansas at Fayetteville, they moved out to the farm in September of 2022.

They built a barndominium, cleared trails, planned pastures, built lots of fences, and a pond. Piece by piece, they brought their dream to life and constructed a beautiful farm.

"I wasn't born on a farm, but I got here as fast as I could!"

***- Tammara Ford, Owner,
Integrity Pool Service***

An abandoned shed in the back was remodeled and dubbed the "Porkchop Palace." They didn't really intend to get pigs, but the neighbor's pigs stubbornly kept coming over. No matter how many times they returned them to the neighbors, the potbelly pigs kept finding their way back. The neighbors finally gave up and told the Fords, "I think they want to be your pigs." Now they happily reside at the Porkchop Palace.

Tam's mom, who the whole family calls "Memaw," loves to fish, so when they built a pond for their ducks and geese, they made sure she had a little bench. They stocked it full of fish and now refer to it as "Memaw's Pond."

Chickens provide fresh eggs, and they have goats for brush clearing and milk. At least the goats are supposed to be for milk. "Jimmy," a former bottle-baby goat, thinks he is a dog and goes along to be "farm helper," often riding on the 4-wheeler or side-by-side to help with farm chores. They also have horses, donkeys, and a newly started cow/calf operation with Charolais/Angus crosses.

Jeremy has also cut trails throughout the farm, providing a favorite place for their niece, Trinity (age 10), to hang out and ride 4-wheelers. Tam has a huge garden, and both she and Jeremy are

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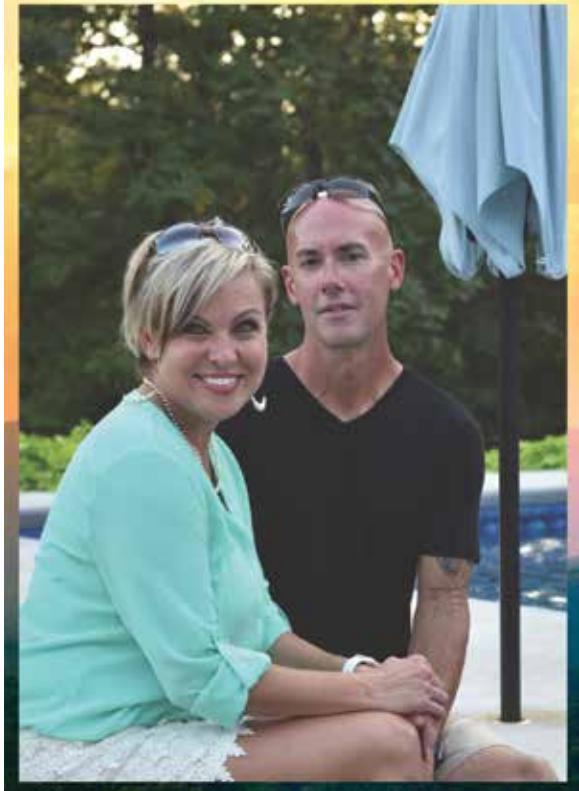
avid hunters. They process their own meat, and when they are not working to bring people's dream pools to life, are avid homesteaders.

Jeremy has planted well over 150 trees on the farm, turning their long, meandering driveway into a breathtaking pathway.

They are both thankful for the life that Integrity Pool provides for them. Jeremy has two adult children in Canada, which he visits frequently, playing an active part in their lives despite the distance.

Tammara has three children, two of whom are married. Her oldest blessed them with their first grandbaby, Charley Faye, who will soon be three in June. For the Fords, helping people realize their dream pools inspires them to also reach for their own dream life every day. ☀

"For the Fords, helping people realize their dream pools inspires them to also reach for their own dream life every day."



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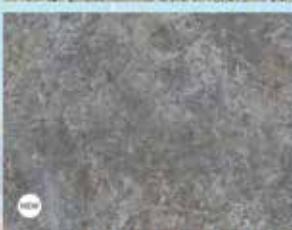
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